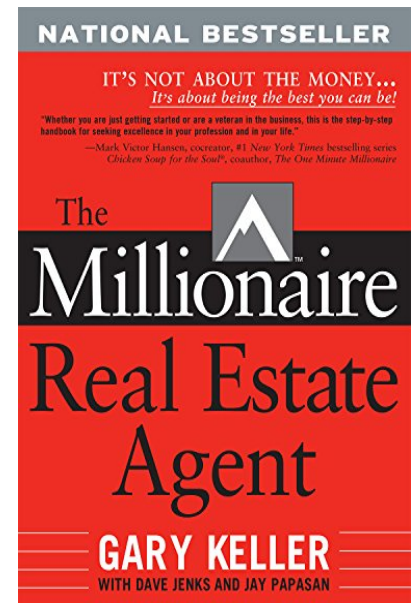


# The Millionaire Real Estate Agent Book Summary (PDF) by Gary Keller with Dave Jenks and Jay Papasan

Ready to learn the most important takeaways from The Millionaire Real Estate Agent in less than two minutes? Keep reading!



## Why This Book Matters:

The Millionaire Real Estate Agent discusses how to start a successful real estate business.

## The Big Takeaways:

- 1. Understanding what drives you is the first step to being an excellent agent.**
  1. If Approaching every project head-first and at full momentum rarely helps you achieve your goal the way you intended.
- 2. You must always be in the know when it comes to houses on the market and selling them.**
  1. The real estate game is a domino effect of connections.

### **3. Always have a plan.**

1. Having an idea for how your money should be spent can help you maximize your profit.

### **4. Failure is natural and something you must learn to cope with.**

1. You will be unsuccessful before you reach success. However, don't let that fear of failing keep you from doing.

### **5. You must keep your eye on the prize.**

1. Your long-term success must remain the center of your attention.

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