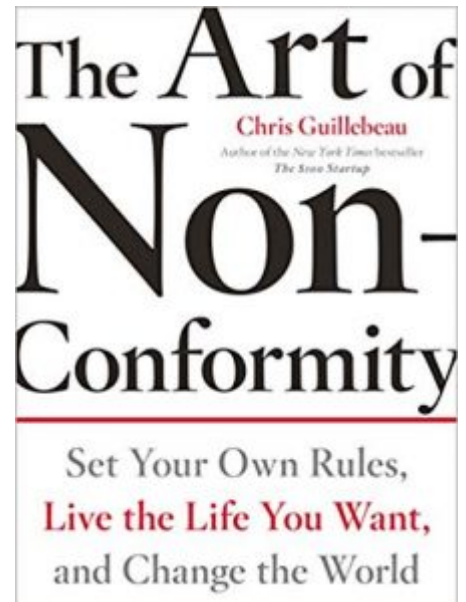


The Art Of Non-Conformity by Chris Guillebeau – Book Summary

Ready to learn the most important takeaways from The Art Of Non-Conformity in less than two minutes? Keep reading!



Why This Book Matters:

Written for “red pill” takers who yearn for life outside the Matrix, bestselling author and self-proclaimed world dominator Chris Guillebeau explores how finding your life’s purpose can free you from the drag of an ordinary life.

This book lays out the key steps to a fulfilling, if highly unconventional, existence.

Key Takeaways:

1. **To break free of conformity, start by identifying what you want**
 1. Many of us are shackled to a life where decisions are made for us because we lack a clear vision for the future and a plan to achieve that goal.
 2. *Example: Someone with no purpose may end up at a*

desk job by default, while someone who dreams of traveling the world can outline and take the steps to make that happen.

2. Conquer the fears standing between you and a meaningful transformation

1. To prevent your fears from holding you back, acknowledge them by imagining the worst-case scenario and then reward yourself for overcoming it.

2. *Example: A white-collar executive might conquer her fear of a major life change by quitting her job and volunteering with an aid organization in the Philippines.*

3. Your competence is better job security than any organization can provide

1. Pursue creative self-employment by taking advantage of your unique skill set, which will lead to a more fulfilling career independent of a single company.

4. Society is full of rules and authority figures that serve to limit your choices

1. To get past the gatekeepers, play the game by different rules.

2. *Example: Instead of applying for jobs, someone makes a website that asks managers to apply for the pleasure of hiring her.*

5. To be successful, recruit followers and serve their needs

1. Give your followers what they want, and they will reciprocate by supporting your endeavors.

2. *Example: Patrons of an artist will commission and pay for pieces they enjoy.*

6. Spend time and money according to your values

1. Determine your priorities and let those dictate what you should spend your resources on.

2. *Example: The author's top priority is to travel the world, so he never spends more than \$100 on*

clothes, has no debt, and does not own a car.

7. Contributing to others is a form of selfish generosity

1. Working for others leads to feelings of positivity and fulfillment.
2. *Example: After the events of 9/11, the author and his wife went to work for a charity in Africa, which led to greater happiness and contentment in their own lives.*

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