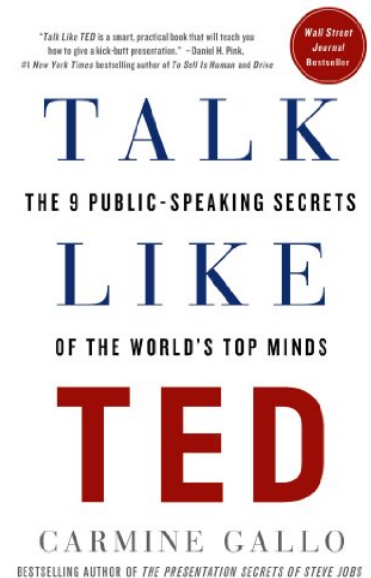


# Talk Like Ted Book Summary (PDF) by Carmine Gallo

Ready to learn the most important takeaways from Talk Like Ted in less than two minutes? Keep reading!



## Why This Book Matters:

Talk Like Ted urges readers to look to TED Talks as guidance for how they can make an impact with their presentation.

## The Big Takeaways:

1. **Use TED Talks as an example of how you can up your skills when speaking to a group.**
  1. If TED Talks are given by some of the most distinguished individuals, giving you a good idea of how to distinguish yourself.
2. **At the core of an excellent presentation is a fire.**
  1. A love for what you do and what you say is important when trying to convey a message to others.
3. **Stories can be used to get your point across in a way that resonates with your audience.**
  1. When you draw a listener in with a story, they are

more likely to listen to the points you have to make because that story touches their innate humanness.

**4. Make sure your body is saying the same thing as your mouth.**

1. Keeping your verbal and non-verbal languages on the same page is one of the most reliable ways to share your message with certainty.

**5. Bring something new to the table.**

1. A lot of people have heard ideas similar to yours, but when you provide them with new information, they will become more engaged.

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