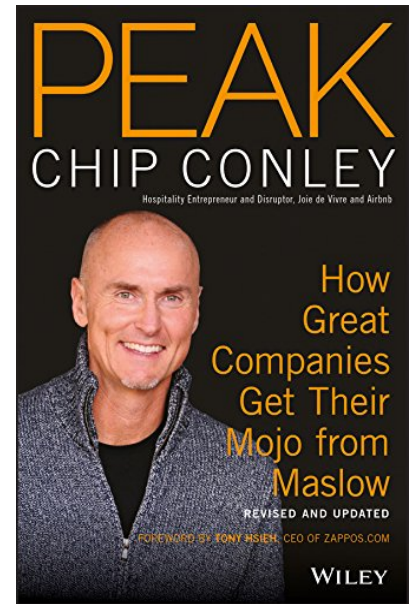


# Peak Book Summary (PDF) by Chip Conley

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## Why This Book Matters:

## The Big Takeaways:

1. If

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