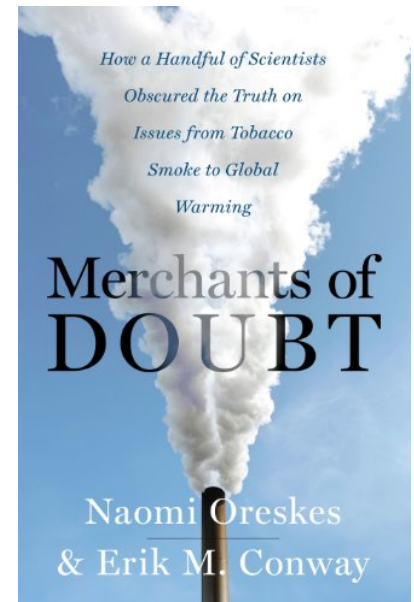


Merchants Of Doubt Book Summary (PDF) by Naomi Oreskes & Erik M. Conway

Ready to learn the most important takeaways from Merchants Of Doubt in less than two minutes? Keep reading!



Why This Book Matters:

Merchants of Doubt is a gut-wrenching and mind-opening narrative on how some of the most well-known scientists have distorted the public's opinion on crucial environmental, nuclear, and smoking issues, all for the benefit of corporate and industrial entities.

The Big Takeaways:

- 1. The Tobacco industry employed PR firms and scientists to counter studies against smoking.**
 1. If Top tobacco firms in the US hired well-known scientist and PR firms to distort dirty secrets of their product
- 2. The Tobacco firms tried to cast doubts on the harms of passive smoking.**

1. By the 1980s, evidence emerged about the harmful effects of passive smoking as well. Tobacco firms in the US this time went one step ahead; they questioned the science itself.
3. **The threat of a Nuclear war was prolonged with the help of scientists who helped squash peace initiatives.**
 1. When President Nixon tried to implement the Détente policy during the Cold War, a handful of scientists intentionally jeopardized the initiative by feeding public hysteria of a Soviet threat.
4. **The global scientific community is still battling the global warming deniers in their community.**
 1. The corporate sector and their employed scientists were actively denying the existence of global warming.
5. **A well-crafted political stunt tried to devalue harms of DDT, an insecticide, and cast doubt on environmental regulations**
 1. When an honest scientist presented the dangers of DDT, she was vilified for spreading baseless paranoia, while chemical makers cast doubts on environmental regulations.

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