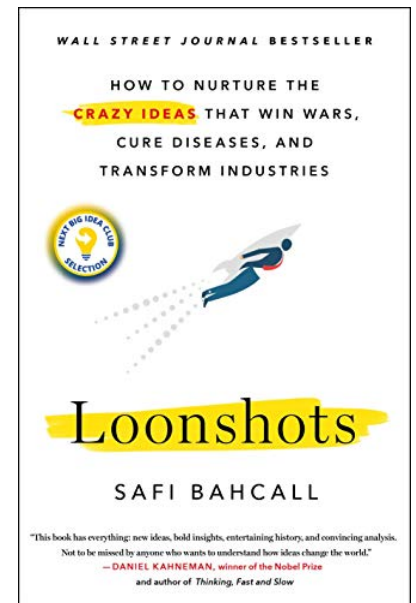


Loonshots Book Summary (PDF) by Safi Bahcall

Ready to learn the most important takeaways from Loonshots in less than two minutes? Keep reading!



Why This Book Matters:

Loonshots explains the concept that the ideas that might seem crazy now are the same ones that your future self can't live without.

The Big Takeaways:

- 1. Innovation is critical to overall success, so it must be handled with care.**
 1. If companies become more conservative with their ideas, the innovation used to start them will collapse.
- 2. The United States was ill-prepared for World War II because they weren't engaged in being innovative.**
 1. The US believed that if a new invention would take longer than two years to develop, then it was not worth investing in.
- 3. Companies deeply rooted in commodity-driven innovation**

find themselves swimming upstream as the ever-changing business environment evolves.

1. Strategy-driven innovation will help save companies from collapsing as the workplace changes.
4. **Company leaders who do not consider the work of others risk leading their company downhill.**
 1. Company leaders should focus on letting the best ideas shine.
5. **Fast development in the western world was due to the Scientific Revolution.**
 1. Organizations must protect their ideas and create designs that allow developers to work without micromanagement.

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