

Kindle eBook Daily Deals

12/06/20

1. Never Lose a Customer Again: Turn Any Sale into Lifelong Loyalty in 100 Days (Business, \$1.99)

1. By Joey Coleman.

2. 4.8/5 stars with 314 reviews.

3. In *Never Lose a Customer Again*, Coleman offers a philosophy and methodology for dramatically increasing customer retention and as a result, the bottom line. He identifies eight distinct emotional phases customers go through in the 100 days following a purchase.