

Kindle eBook Daily Deals

10/16/20

1. Marketing Made Simple*: A Step-by-Step StoryBrand Guide for Any Business (Business, \$2.99)

1. By Donald Miller & Dr. J.J. Peterson.
2. 4.8/5 stars with 368 reviews.
3. Every day, brands lose millions of dollars simply because they do not have a clear message that tells consumers who they are and what value they will add to their customers' lives. To solve this dilemma, Donald Miller wrote *Building a StoryBrand*, which has become the quintessential guide for anyone looking to craft or strengthen their brand's message.

2. The Little Book of Stoicism: Timeless Wisdom to Gain Resilience, Confidence, and Calmness (Philosophy, \$1.00)

1. By Jonas Salzgeber.
2. 4.6/5 stars with 1,137 reviews.
3. A mix of timeless wisdom and empowering advice, *The Little Book of Stoicism* will point the way to anyone seeking a calm and wise life in a chaotic world.