

# Kindle eBook Daily Deals

## 09/09/20

### 1. Influencer: Building Your Personal Brand in the Age of Social Media (Business, \$1.99)

1. By Brittany Hennessy.
2. 4.6/5 stars with 525 reviews
3. Every one of your favorite influencers started with zero followers and had to make a lot of mistakes to get where they are today—earning more money each year than their parents made in the last decade. But to become a top creator, you need to understand the strategies behind the Insta-ready lifestyle . . .

### 2. SAS Survival Handbook, Third Edition: The Ultimate Guide to Surviving Anywhere (Survival, \$2.99)

1. By John 'Lofty' Wiseman.
2. 4.6/5 stars with 963 reviews
3. The multimillion-copy worldwide bestseller *SAS Survival Handbook* by John "Lofty" Wiseman is the definitive resource for all campers, hikers, and outdoor adventurers. From basic campcraft and navigation to fear management and strategies for coping with any type of disaster.