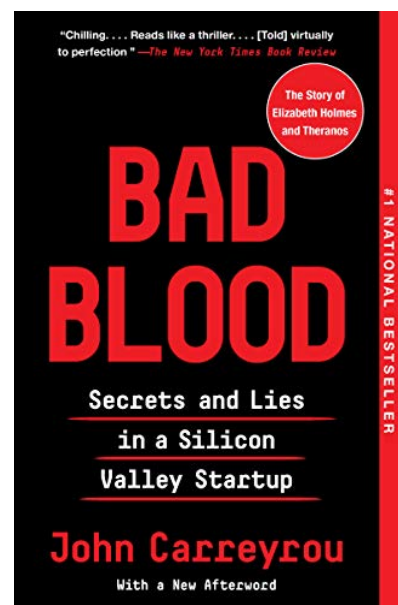


# Bad Blood Book Summary (PDF) by John Carreyrou

Ready to learn the most important takeaways from Bad Blood in less than two minutes? Keep reading!



## Why This Book Matters:

Bad Blood introduces readers to Elizabeth Holmes's idea for a better blood testing system that went from a dream to a better future to a reality full of conceit.

## The Big Takeaways:

- 1. Elizabeth Holmes turned her fear of needles into a medical tool that would potentially revolutionize how a person monitors their blood levels.**
  1. If This machine presented the idea of using several smaller needles that would have a lesser physical impact than the traditional method. It would also enable people to monitor their blood levels more carefully.
- 2. The physicality of Elizabeth's idea was nearly impossible.**
  1. Many engineers looked at the possibility behind

Elizabeth's idea, but the verdict ended in impossible.

**3. Elizabeth still believed that her idea could work, so she pushed on.**

1. Elizabeth's demeanor had investors putting their money in to back her idea.

**4. There were many flaws in the product design that were vowed to be worked on during beta-testing.**

1. Theranos, the company working on the idea, covered up the fact the execution of the product was not 100% to attract more investors.

**5. Theranos went as far as avoiding FDA inspections and lying to their workers.**

1. Theranos thrived on misinformation, but when the truth was uncovered, Theranos tanked.

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